Universidad de Alcalá

# TEACHING GUIDE

## SUBJECT
## INTERNATIONAL BUSINESS LAW

OPTIONAL/TRANSVERSAL

**Degree in Law**
**University of Alcalá**

**Academic Year 2026/2027**

**1st Semester**

# TEACHING GUIDE

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| Subject Name: | **International Business Law** |
| Code: | **400080** |
| Degree in which it is taught: | **Degree in Law** |
| Department and Area of Knowledge: | **Legal Sciences. Private International Law** |
| Character: | **Mandatory** |
| ECTS Credits: | **6** |
| Course and semester: | **First semester** |
| Teaching staff: | Ana Fernández Pérez PhD.<br>Noelia Fernández Avello PhD. |
| Tutoring Schedule: Arrange tutoring with the Teachers<br>a.fernandezperez@uah.es<br>n.fernandeza@uah.es | |
| Language in which it is taught: | English |

## 1. PRESENTATION

International Business Law deals with cross-border transactions specific to business activity in the global environment. Its fundamental content, taught throughout a semester, covers the regulatory sectors of international commercial activity of greater relevance: the protection of intangible goods and free competition; Company Law: incorporation, establishment outside the State of incorporation, transformation and mobility of companies; the general regime of international contracting, as well as that of the main modalities of international contracts (sale, insurance, guarantees of contracting, distribution); and the characteristics and operation of international commercial arbitration.


### Abstract

El Derecho de los negocios internacionales se ocupa de las operaciones transfronterizas propias de la actividad empresarial en el entorno global. Su contenido fundamental, impartido a lo largo de un cuatrimestre abarca los sectores reguladores de la actividad comercial internacional de mayor relevancia: la tutela de los bienes inmateriales y la libre competencia; la constitución, el establecimiento fuera del Estado de constitución, la transformación y la movilidad de las sociedades; el régimen general de la contratación internacional, así como el de las principales modalidades de contrato internacional (compraventa, seguro, garantías de la contratación, distribución); y las características y el funcionamiento del arbitraje comercial internacional.


### Prerequisites and Recommendations (if applicable)

It is essential that students have solid knowledge of other subjects (Civil Law, Commercial Law, Civil Procedural Law, and International Private international Law), necessary for the correct understanding of the problems posed by international private situations and the normative and jurisprudential solutions that are articulated to respond to these problems.

Prerrequisitos y recomendaciones (si es pertinente)

Resulta imprescindible que los/as alumnos/as tengan sólidos conocimientos de otras materias (Derecho civil, Derecho mercantil, Derecho procesal civil y Derecho internacional privado fundamentalmente), necesarios para la correcta comprensión de los problemas que plantean las situaciones privadas internacionales y las soluciones normativas y jurisprudenciales que se articulan para dar respuesta a esos problemas.

## 2. COMPETENCES

Generic competences:

1. Learning from the application of legislation to the resolution of specific practical assumptions and the correct handling of techniques for interpreting positive standards.
2. Introduction to the critique of basic doctrinal texts and jurisprudence.
3. Improvement of oral expression and management of legal terminology.
4. Development and demonstration of digital skills
5. Commitment to the Sustainable Development Goals (SDGs), with particular attention to those related to sustainability, diversity, and gender perspective

Specific competences:

1. Management of the methods of solution and the techniques of affirmation of this discipline.
2. Understanding of the extent and limit of the jurisdiction of our judges and authorities in international and cross-border cases of a private nature.
3. Determination of the effects of legal relationships and situations arising under foreign rules or decisions.
4. Knowledge of the legal framework in which the legal response must be framed (constitutional and public order).

## 3. CONTENTS

| **Content blocks** (topics can be specified if deemed necessary) | Total classes, credits, and hours<br>150 |
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| First block: I.- LEGAL REGIME OF INTERNATIONAL TRADE | • 6 face-to-face theoretical hours.<br>• 16 hours of preparation of theoretical and practical classes. |
| Second Block. II.- INTANGIBLE GOODS, COMPETITION LAW AND NON-CONTRACTUAL LIABILITY | • 9 face-to-face theoretical hours.<br>• 18 hours of theoretical and practical preparation |
| III.-COMPANIES | • 9 face-to-face theoretical hours.<br>• 18 hours of preparation of theoretical and practical classes. |
| IV.- INTERNATIONAL COMMERCIAL CONTRACTING | • 9 face-to-face theoretical hours.<br>• 18 hours of preparation of theoretical and practical classes. |
| V. - INTERNATIONAL COMMERCIAL ARBITRATION | • 9 face-to-face theoretical hours.<br>• 18 hours of preparation of theoretical and practical classes. |
| Attendance at Seminars and Conferences on current issues in the International-Private Law field. | • 10 hours |

| Timeline (Optional) | |
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| Week / Session | Content |

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| **01st** | • |
| **02nd** | • |
| **3rd** | • |
| **4th** | • |
| **5th** | • |
| **06th** | • |
| **7th** | • |
| **8th** | • |
| **09th** | • |
| **10th** | • |
| **11th** | • |
| **12th** | • |
| **13th** | • |
| **14th** | • |

## 4. TEACHING-LEARNING METHODOLOGIES.-TRAINING ACTIVITIES

### 4.1. Distribution of credits (specify in hours)

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| Number of face-to-face hours: | 52 face-to-face hours |
| Number of hours of work<br>The student's own: | 98 hours of work and preparation |
| Total hours | 150 |

### 4.2. Methodological strategies, materials, and teaching resources

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| Lectures | Theoretical classes to advance in the essential contents of the discipline. |
| Discussion on recommended reading.<br>Resolution of case studies | In the theoretical and practical classes, cases will be proposed to be solve individually or in groups of students. |

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| Oral presentations | The practices will be presented orally in the classes dedicated to them and the presentation of comments on judgments or, related to the theme of the Seminars and Congresses organized, can be proposed. |

## 5. EVALUATION: Procedures, evaluation, and qualification criteria

The course follows a continuous assessment system. In order to remain in this system, students must attend at least 80% of the classes. Continuous assessment will be based on the grades obtained in the following **mandatory** components:

1. First midterm exam (25% of the final grade). In order for this exam to be averaged, a minimum score of 4 out of 10 is required. If this threshold is not met, it may be retaken together with the second midterm exam.
2. Second midterm exam (25% of the final grade). A minimum score of 4 out of 10 is required for it to be included in the average.
3. Practical assignments (20%)
4. Seminar attendance, class participation, and in-class activities (5%)
5. Class attendance (5%)
6. Simulated arbitration exercise (20%)

To pass the course, students must obtain an overall final grade of at least 5 out of 10.

Students who are unable to follow the general continuous assessment system and have requested an exemption from the Dean's Office within the established deadlines must take a **final theoretical-practical exam**. Attendance at seminars and activities organized by the department may have a positive impact on the final grade, as determined on a case-by-case basis.
In the **resit (extraordinary) examination session**, the assessment system will be the same as that described above for the final exam modality.

During the assessment activities, students must comply with the guidelines set forth in the Regulations on Coexistence of the University of Alcalá, including the implications of any irregularities committed during assessments, and especially those related to academic misconduct, in accordance with the Student Disciplinary Regulations of the University of Alcalá.
"The teaching and learning methodology, as well as the assessment process, will be adjusted when necessary, following the guidelines of the Diversity Support Unit, in order to apply curricular adaptations for students with specific needs."

## 6. BIBLIOGRAPHY

Basic Bibliography:

FERNÁNDEZ ROZAS, J.C., ARENAS GARCÍA, R. and DE MIGUEL ASENSIO, P.: Derecho de los negocios internacionales, Civitas, latest edition.

COMPLEMENTARY BIBLIOGRAPHY

· SÁNCHEZ LORENZO, S. (Coord.): Cláusulas en los contratos internacionales. Redacción y análisis, Barcelona, Atelier, 2012.

Complementary Bibliography:

- It will be provided in the development of each module, in attention to the most current legal issue at that time or the recent publication of a relevant text in the Virtual Classroom